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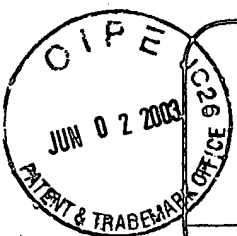
06-03-03

3627

PTO/SB/21 (05-03)

Approved for use through 04/30/2003. OMB 0851-0031  
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TRANSMITTAL  
FORM

(to be used for all correspondence after initial filing)

Total Number of Pages in This Submission

20

Application Number

09/628 569

Filing Date

7/31/2000

First Named Inventor

Haber, Jeff

Art Unit

3627

Examiner Name

Rudy, Andrew J.

Attorney Docket Number

31026-04910

## ENCLOSURES (Check all that apply)

- |  |   |  |
|--|---|--|
| <input type="checkbox"/> Fee Transmittal Form                                | <input type="checkbox"/> Drawing(s)   | <input type="checkbox"/> After Allowance communication to Group                            |
| <input type="checkbox"/> Fee Attached  | <input type="checkbox"/> Licensing-related Papers                                       | <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences        |
| <input checked="" type="checkbox"/> Amendment/Reply                          | <input type="checkbox"/> Petition   | <input type="checkbox"/> Appeal Communication to Group (Appeal Notice, Brief, Reply Brief) |
| <input type="checkbox"/> After Final   | <input type="checkbox"/> Petition to Convert to a Provisional Application               | <input type="checkbox"/> Proprietary Information   |
| <input type="checkbox"/> Affidavits/declaration(s)                           | <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address | <input type="checkbox"/> Status Letter   |
| <input type="checkbox"/> Extension of Time Request                           | <input type="checkbox"/> Terminal Disclaimer  | <input type="checkbox"/> Other Enclosure(s) (please identify below):                       |
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## SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

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John R. Carr 42,390

Signature

Date

6/2/2003

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6-9-03

IN THE UNITED STATES  
PATENT AND TRADEMARK OFFICE

APPLICANTS: Haber, Jeff  
SERIAL NO.: 09/628,569  
FILING DATE: July 31, 2000  
TITLE: "Directing Internet Shopping Traffic and  
Tracking Revenues Generated as a Result Thereof"  
EXAMINER: Andrew J. Rudy  
GROUP ART UNIT: 3627  
ATTY. DKT. NO.: 04910

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Dated: 06/2/2003

By:

John Carr  
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AMENDMENT

Sir:

In response to the Official Action dated March 4, 2003, please enter the following amendments as follows: